

# Analysis on the Discipline Construction and Development of Ideological Education in Secondary Vocational Schools under the Network Environment

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**Keywords:** Network environment; Secondary vocational schools; Ideological education; discipline construction

**Abstract:** Ideological education in secondary vocational schools must make the network play an active role and make the network serve the ideological education of students in secondary vocational schools. The change of network environment brings difficulties to ideological education in secondary vocational schools, and the Internet also brings new development opportunities to ideological education. The construction of ideological education discipline is the key to improve the scientific level of ideological education, improve the quality of ideological education discipline team, promote ideological education discipline research, improve the quality of ideological education discipline personnel training, and strengthen the function of ideological education to serve people's development and social development. Pay attention to the reference of disciplines, strengthen the discipline support in the benign interaction with related humanities and social sciences disciplines, and promote the scientific development of ideological education disciplines.

## 1. Introduction

At present, the social form is constantly changing, and the traditional ideological teaching method can no longer meet the needs of the times. Strengthening the research on the discipline construction and development of ideological teaching in secondary vocational schools is the reform direction of secondary vocational education in the new era, and it is also in line with the needs of the times [1-2]. Nowadays, the students in secondary vocational schools are gradually growing up with the development of network, which requires ideological teachers to teach according to their characteristics. The application of network technology in the process of ideological education in secondary vocational schools can greatly enhance the efficiency of education, thus promoting the overall education level and quality. Under this background, it is of substantive significance to strengthen its theoretical research.

## 2. Discipline construction of ideological education

The construction of ideological education discipline is the basis of strengthening and improving ideological theory courses. As a discipline on which ideological theory education and teaching rely, ideological education discipline is a unique political, scientific and practical discipline in China [4]. However, the integrity of Marxist theoretical discipline is completely based on the scientific nature of Marxism, the internal unity of theoretical components and theoretical research fields. Practically solving the fundamental problem of "who to train and how to train people" provides rich theoretical basis, great practical guidance and strong talent support, and also lays a solid foundation for the further construction and development of the discipline.

As a discipline system, the discipline of Marxist theory is a realistic whole, but it is still an external whole and a formal whole [5]. Ideological education has strong ideology in attribute orientation, establishment basis, theoretical basis, team building, value function and so on. Ideological education, as a two disciplines, belongs to the first-class discipline of Marxist theory and belongs to the category of law. Therefore, the discipline of Marxist theory should not only highlight the research of Marxist scientific principles, improve the theoretical quality of Marxism advancing with the times and the understanding of theoretical innovation in the present era, but also

strengthen the research and exploration of ideological theory education and educational methods.

### **3. Problems in ideological education in secondary vocational schools under the network environment**

#### **3.1. High-quality teachers lacking network ideological education**

The ever-changing network environment has brought new difficulties to ideological education. To solve these problems, many secondary vocational schools still adopt traditional ideological education methods, which are obviously not suitable for the new requirements of ideological education under the network environment. The ideas of educational objects are becoming more and more diversified [6-7]. The two-way and uncontrollable nature of network information dissemination makes both positive, innovative and healthy information and negative, erroneous and corrupt information. Accidental spot checks by teachers and dormitory administrators can't really change this situation and realize continuous and effective supervision. At the same time, the campus network can't filter out all wrong, negative and unhealthy information. Facing the increasingly complex social environment, it is of great significance to promote the construction of ideological discipline in secondary vocational schools for students to establish correct values.

#### **3.2. The content and method of network ideology education are single**

The network not only improves the timeliness of ideological education, but also expands the coverage of ideological education and promotes the socialization and popularization of ideological education. The rapid development of social economy has brought a serious impact on students' thoughts and values. It can be seen that the rapid development of economy has put forward new requirements for ideological education in secondary vocational schools. The network plays an important role in promoting the renewal of vocational school students' ideas and knowledge, and can guarantee students to acquire knowledge and skills in the network media, thus strengthening their comprehensive quality [8]. For example, some ideological teachers only publish the contents of classroom education on the network platform for students to browse, which is not essentially different from the traditional ideological education method, but the environment of ideological education has changed from the real environment to the network environment. Many fraudulent and dishonest behaviors on the Internet easily lead to the deviation of students' moral consciousness, and the anonymous way indifferent to students' ideological and legal concepts.

#### **3.3. Not paying enough attention to the education of network ideology**

The leaders of secondary vocational schools do not pay enough attention to the network ideological education, which also leads to the poor actual effect of ideological education. Negative and vulgar culture can easily harm students' mental health; Excessive immersion in the network will cause obstacles to students' ideological and emotional and interpersonal communication; The diversity and uncontrollability of network information tend to bias students' public opinion orientation; Secondary vocational schools are not enthusiastic about reforming ideological education and pay insufficient attention to it. As a result, some teachers are always bound by traditional ideological education and still adopt traditional teaching mode, which leads to students' lack of initiative and enthusiasm in receiving ideological education and directly affects the quality and effect of ideological education.

### **4. Some Countermeasures to further strengthen the discipline construction of ideological education under the network environment**

#### **4.1. Constantly promote the scientific and disciplinary research of ideological education**

Scientification refers to the process that people's understanding is getting closer and closer to the law, and their actions are more and more in line with the requirements of the law [9]. In essence, ideological education refers to the activities that all ruling classes, including the proletariat, train

and educate people in terms of ideology and morality after human beings enter the class society. The practical application of network in the process of education has become inevitable. It is necessary to realize the positive impact of network technology on education, and its convenience and rapidity in conveying information will have a great effect on students' political concepts and cultural awareness. Therefore, secondary vocational schools should pay attention to the construction of the platform, and education departments and related institutions should scientifically plan and integrate the online ideological education platform, give full play to the advantages of the network platform, and promote ideological education in secondary vocational schools to keep up with the times.

From the perspective of ideological educators in secondary vocational schools, it is necessary to master and use the network flexibly and improve the ability of network application. Schools should strengthen the training of ideological educators, optimize teachers and strengthen teachers' awareness. In the process of comparative study of related disciplines, attention should be paid to drawing lessons from foreign research achievements, and ideological education research should be strengthened from research methods, research objects, contents and objectives, methods and approaches, and comparison of models and mechanisms, etc. Attention should be paid to drawing lessons from new achievements of foreign ideological education research, enhancing innovation and promoting the perfection and development of ideological education. In the exploration of ideological discipline construction, we should make full use of the latest foreign ideological education theories, and conduct in-depth research and comparison on its teaching methods, contents, objectives and teaching approaches, so as to realize the innovation of ideological discipline construction in secondary vocational schools in China and promote the rapid development and stability of ideological discipline construction.

#### **4.2. Adhering to Marxist theoretical education as the core is the basic requirement of the discipline construction of ideological education**

From the connotation of Marxist theory education, it refers to the activity of using Marxist theory to train and educate people, which is undoubtedly included in the activity of training and educating people from the ideological and moral aspects. Ideological education discipline should pay attention to discipline reference, integrate into the cycle of discipline ecology, and handle the relationship with other two disciplines under the first-class discipline of Marxism. In this process, the school should be able to set up a leading group for network ideological education, and then organize relevant departments to build a high-quality ideological education team. Teachers can chat with students anytime and anywhere, find out the ideological problems of students in time, solve these problems in time, and carry out ideological education in a targeted way. Carrying out scientific and correct patriotic ideological education for students can continuously improve students' spiritual civilization and value civilization, and then cultivate high-quality talents.

Ideological education is a new discipline with distinct Chinese characteristics, which is different from the political socialization theory and civil religion in western countries. In this sense, Marxist theoretical education is an integral part of ideological education, which has the commonality of the whole ideological education. However, the education of Marxist theory has a distinct personality from the education of ideology. To locate the discipline of ideological education according to such discipline attributes, we must always adhere to Marxism, especially contemporary Chinese Marxism, and use Marxist standpoint, viewpoint and method to promote the discipline construction.

More importantly, the reason why Marxist theoretical education has become the core and foundation of ideological education is determined by its own theoretical characteristics and inherent stipulation. The goal, content and structure of personnel training are further deepened and refined, the research direction and specialty setting are more in line with the inherent logic of Marxist theoretical discipline, and the quality of personnel training is continuously improved. Therefore, ideology and scientificity are two major characteristics of ideological pedagogy, and it is biased to downplay and elevate any aspect. It is necessary to realize the organic combination of the two, so that ideology is based on scientificity, and scientificity should also be scientific with

ideological orientation.

### **4.3. Focus on building a collaborative innovation platform and promote the organic combination of discipline construction and ideological education practice**

First, we should explore the establishment of a mechanism and platform for ideological education theory teams to participate in ideological education practice, and establish a normal long-term mechanism for theoretical teams to track and study ideological education practice problems. This requires people to proceed from reality, seek truth from facts, and grasp the nature and changing laws of things according to their own conditions, no matter what problems they know and solve; The discipline of ideological education is the two disciplines of the first-class discipline of Marxist theory, and it is an important branch of Marxist theory. This requires us to persist in cultivating the academic and correct nature of ideological and political pedagogy, and promote the discipline construction.

Second, it is necessary to enhance the theoretical literacy and research ability of the ideological education practice team, encourage and guide the majority of practitioners to host and participate in key research on major theoretical and practical issues, actively study and publicize, transform and apply theoretical achievements, and provide practical soil for the discipline construction and development of ideological education. Marxism reflects the requirements of historical progress and represents the aspirations of advanced classes, so it is a theory to promote social progress and development. Essentially, ideological education is a process of inculcating and educating certain ideas, and its main purpose is to help students establish a correct outlook on life, values and world outlook. Correct ideological education will help students solve all kinds of possible sufferings and setbacks in their future work, study and life.

Third, we should bring the cooperative development of ideological education and ideological education into the overall planning and strategic layout of the school. The popularity of the Internet has not only brought great convenience to material life, but also brought some unfavorable cultural thoughts, such as money worship, personal heroism, hedonism, extreme individualism and so on. Young people's ideological willpower is weak, and they are easily influenced by bad thoughts. From the perspective of secondary vocational schools, it is necessary to create a new mechanism of ideological education in secondary vocational schools. Use favorable ways and means to make the network work for me.

### **4.4. Overcome students' practical problems**

Although concrete ideological education methods are gradually enriched at present, the key to ideological teaching in secondary vocational schools lies in overcoming students' practical problems. Conservative traditional teaching methods are lack of pertinence, teachers follow the script on the platform, and the unified and inflexible teaching methods are out of line with students' needs, and they don't seriously combine students' true psychology and acceptance to teach. Therefore, we should help students establish correct values, be consistent with the socialist core values, adhere to the socialist stand and improve the ideological education level. The construction of campus network platform should be strengthened and improved, and the bad information on the Internet should be cleared and shielded with the support of professional and technical personnel, so as to provide students with a healthy online environment. The development of ideological education discipline is based on the resources and theories created by the development of related humanities and social sciences, and with the help of the construction and development of related humanities and social sciences as the support point, the benign interaction between them can be realized. Therefore, it is necessary to clarify the conditions of academic leaders, formulate the system of selecting and training academic leaders, give full play to the role of academic leaders, give certain powers to academic leaders, and strengthen the assessment of academic leaders. Only in this way can our team building have a strong talent protection.

## 5. Conclusions

The international and domestic situation is constantly undergoing profound changes, which is both a challenge and an opportunity for the development of ideological education. The network environment has brought new difficulties to the ideological education of secondary vocational schools. At the same time, secondary vocational schools should turn difficulties into opportunities, seize the turning point of ideological education in the new era, and actively carry out ideological education on the network. Only by continuous progress and development of ideological education can we establish correct values for teenagers. In order to improve the quality of ideological teaching, we need to continuously strengthen the research and construction of ideological discipline, and cultivate high-quality talents for the society.

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